

UnivIS - Lehrveranstaltungsplan

	Mo	Di	Mi	Do	Fr	Sa
08:00	Doktoranden Seminar (Ivens) Übung Sales and Marketing Management Gruppe 4 (nur 19.4., 26.4., 3.5.) (Vogel)		S: Bachelorarbeitenseminar (nur 5.5.) (Vogel) S: Bachelorarbeitenseminar (nur 21.4., 28.4.) (Vogel)	S: Intercultural challenges in customer and account management (nur 15.4., 22.4., 20.5., 10.6., 17.6.) (Carrara Cagni) S: Business-to-Business Marketing & Purchasing (nur 15.4.) (Ivens) All other teaching takes place asynchronously through videos that can be watched in the virtual campus course for this class.	S: Bachelorarbeitenseminar (nur 30.4.) (Vogel) S: Research Seminar Business-to-Business (nur 7.5., 14.5.) (Henneberg) Übung Sales and Marketing Management Gruppe 1 (nur 25.6.) (Van Dyck) Doktoranden Seminar (Ivens) S: Intercultural challenges in customer and account management (nur 21.5., 11.6., 18.6.) (Carrara Cagni)	
09:00	S: Price Management (nur 12.4.) (Ivens) One additional live session on Zoom may be announced later during the term. All other teaching takes place asynchronously through videos that can be watched in the virtual campus course for this class.	S: Research Seminar Business-to-Business (nur 11.5.) (Henneberg) S: Aktuelle Themen in Vertrieb und Marketing (nur 13.7.) (Böttner) F21/01.57 13.07. ist Prüfungstermin!!!!	S: Price Management (nur 7.7.) (Ivens) One additional live session on Zoom may be announced later during the term. All other teaching takes place asynchronously through videos that can be watched in the virtual campus course for this class.	Übung Sales and Marketing Management Gruppe 1 (nur 24.6.) (Van Dyck) Übung zu Methoden der Marktforschung Gruppe 2 (nur 24.6.) (Graf)	Übung Sales and Marketing Management Gruppe 1 (nur 24.6.) (Van Dyck) S: Intercultural challenges in customer and account management (nur 21.5., 11.6., 18.6.) (Carrara Cagni) Übung zu Methoden der Marktforschung Gruppe 4 (nur 25.6.) (Feste)	S: Research Seminar Business-to-Business (nur 8.5.) (Henneberg) S: Research Seminar Business-to-Business (nur 15.5.) (Henneberg)
10:00	Übung Sales and Marketing Management Gruppe 1 (nur 21.6., 28.6.) (Van Dyck)	V/Ü: Sales and Marketing Management (nur 13.4.) (Ivens) One additional live session on Zoom may be announced later during the term. All other teaching takes place asynchronously through videos that can be watched in the virtual campus course for this class.	Übung Sales and Marketing Management Gruppe 1 (nur 23.6., 30.6.) (Van Dyck) Übung zu Methoden der Marktforschung Gruppe 2 (nur 23.6.) (Graf)	Übung Sales and Marketing Management Gruppe 2 (nur 24.6.) (Graf) VM-B-06 Strategic Brand Management (nur 15.4.) (Ivens) All other teaching takes place asynchronously through videos that can be watched in the virtual campus course for this class.	Übung zu Methoden der Marktforschung Gruppe 3 (nur 21.5., 11.6., 18.6.) (Carrara Cagni)	
11:00		S: Price Management (nur 15.6.) (Ivens) One additional live session on Zoom may be announced later during the term. All other teaching takes place asynchronously through videos that can be watched in the virtual campus course for this class.	Übung Introduction to Marketing Intelligence (nur 16.6.) (Feste) V/Ü: Sales and Marketing Management (nur 7.7.) (Ivens) One additional live session on Zoom may be announced later during the term. All other teaching takes place asynchronously through videos that can be watched in the virtual campus course for this class.	Übung Introduction to Marketing Intelligence (nur 17.6.) (Feste) Übung Sales and Marketing Management Gruppe 2 (nur 8.7., 15.7.) (Van Dyck)	Übung Sales and Marketing Management Gruppe 3 (nur 9.7., 16.7.) (Feste) VM-B-06 Strategic Brand Management (nur 25.6.) (Ivens) KS13/01.11 All other teaching takes place asynchronously through videos that can be watched in the virtual campus course for this class.	
12:00	Übung zu Methoden der Marktforschung Gruppe 2 (nur 28.6.) (Graf) V/Ü: Methoden der Marktforschung (nur 12.4.) (Gaffert) 26.04.- 05.05.2021 VHB Prüfung Marktforschung mit SPSS (nur 12.7.) (Peters) RZ/00.05, RZ/01.02 Prüfung von 16:00 - 17:30 !!!	Übung Sales and Marketing Management Gruppe 1 (nur 22.6., 29.6.) (Van Dyck) Übung Sales and Marketing Management Gruppe 2 (nur 6.7., 13.7.) (Van Dyck) Übung Introduction to Marketing Intelligence (nur 15.6.) (Feste)	Übung zu Methoden der Marktforschung Gruppe 1 (nur 28.4., 5.5., 12.5., 26.5., 19.5., 2.6., 9.6.) (Graf) Übung zu Methoden der Marktforschung Gruppe 4 (nur 23.6.) (Feste) Übung Sales and Marketing Management Gruppe 3 (nur 7.7., 14.7.) (Feste)	Übung zu Methoden der Marktforschung Gruppe 3 (nur 29.4., 6.5., 13.5., 20.5., 27.5., 3.6., 10.6.) (Feste) Übung zu Methoden der Marktforschung Gruppe 4 (nur 24.6.) (Feste)	S: Intercultural challenges in customer and account management (nur 25.6.) (Carrara Cagni) KS13/01.11	
13:00		S: Aktuelle Themen in Vertrieb und Marketing (nur 27.4., 11.5., 18.5., 25.5., 1.6., 8.6., 15.6., 22.6., 29.6., 6.7.) (Böttner) 13.07. ist Prüfungstermin!!!!	Übung Sales and Marketing Management Gruppe 3 (nur 7.7., 14.7.) (Feste) Blockchain Application for Business (VHB) (nur 14.7.) (Fleischmann) KS13/01.11 Prüfungstermin!!!			
14:00			Business-to-Business-Märkte und -Marketing (VHB) (nur 14.7.) (Peters) KS13/01.11 Prüfungstermin!!!			
15:00						
16:00						
17:00						