

UnivIS - Lehrveranstaltungsplan

	Mo	Di	Mi	Do	Fr	Sa	So
08:00	V/Ü: Introduction to Marketing Intelligence (ab 25.10., nicht 18.10.) (Feste)	Übung Methoden der Marktforschung (Wiederholer) (nur 2.11.)	Übung Methoden der Marktforschung (Wiederholer) (nur 3.11.)				
09:00	S: Strategic Brand Management: (nur 25.10.) (Ivens) Online-Meeting Kick-off, further dates and times to be announced	(Feste) RZ/00.07 S: Research Seminar International Marketing (nur 26.10., 2.11.) (Schirmer)	(Feste) RZ/00.07 S: Business-to-Business Marketing & Purchasing (nur 20.10.) (Ivens) Online-Meeting Please pay attention to announcements on the virtual campus course		S: Intercultural challenges in customer and account management (nur 12.11.) (Carrara Cagni) Online-Meeting Further dates and times to be announced	S: Intercultural challenges in customer and account management (nur 13.11.) (Carrara Cagni) Online-Meeting Further dates and times to be announced	S: Intercultural challenges in customer and account management (nur 14.11.) (Carrara Cagni) Online-Meeting Further dates and times to be announced
10:00	S: Research Seminar International Marketing (nur 8.11., 15.11., 22.11., 29.11., 6.12., 10.1., 17.1., 24.1.) (Schirmer)	S: Research Seminar International Marketing (nur 12.) (Schirmer)	Übung Introduction to Marketing Intelligence (nur 15.12., 22.12., 12.1., 19.1., 26.1., 2.2., 9.2.) (Feste) RZ/00.05		S: Global Marketing (nur 4.2.) (Feste) F21/01.37 Exam on 04.02.2022 Time: 11-12h!!!	Übung Sales and Marketing Management Gruppe 3 (nur 13.11., 27.11.) (Van Dyck) Online-Meeting	
11:00	Übung Sales and Marketing Management Gruppe 2 (nur 8.11., 15.11., 29.11., 6.12., 10.1., 17.1.) (Wieland) KÄ7/00.10	(Feste) KÄ7/00.10 Exam on 04.02.2022 Time: 11-12h!!! Übung Sales and Marketing Management Gruppe 1 (nur 9.11., 23.11., 18.1.) (Peters)			V: Nachhaltigkeit in Vertrieb und Marketing (nur 28.1.) (Ivens) F21/01.37		
12:00	S: Global Marketing (nur 13.12.) KÄ7/00.10	S: Global Marketing (nur 26.10., 14.12., 11.1.)			S: Business-to-Business Marketing & Purchasing (nur 10.12.) (Ivens) F21/01.37 Please pay attention to announcements on the virtual campus course		
13:00	S: Research Seminar International Marketing (nur 31.1.) (Schirmer)	S: Global Marketing (nur 16.11., 7.12.)			V: Nachhaltigkeit in Vertrieb und Marketing (nur 17.12., 14.1., 11.2.) (Ivens) F21/01.37		
14:00	S: Global Marketing (nur 13.12.) Online-Meeting	(Feste) Online-Meeting Exam on 04.02.2022 Time: 11-12h!!!			V: Nachhaltigkeit in Vertrieb und Marketing (nur 12.11., 19.11., 3.12., 26.11.) (Ivens) F21/01.37		
15:00	(Feste) Exam on 04.02.2022 Time: 11-12h!!!	S: Global Marketing (nur 14.12.)			S: Business-to-Business Marketing & Purchasing (nur 21.1.) (Ivens) F21/01.37 Please pay attention to announcements on the virtual campus course		
16:00	S: Business-to-Business Marketing & Purchasing (nur 22.11.) F21/01.37 (Ivens) Please pay attention to announcements on the virtual campus course	(Feste) Exam on 04.02.2022 Time: 11-12h!!!	S: Business-to-Business Marketing & Purchasing (nur 1.12.) (Ivens) Online-Meeting Please pay attention to announcements on the virtual campus course	V: Nachhaltigkeit in Vertrieb und Marketing (nur 9.12.) (Ivens) F21/01.37	S: Intercultural challenges in customer and account management (nur 4.2.) (Ivens) F21/01.37 (Carrara Cagni) Online-Meeting Further dates and times to be announced		
17:00					Exam Business-to-Business-Märkte und -Marketing (VHB) (nur 4.2.) (Peters) KS13/01.11		
					Exam VHB Blockchain (nur 4.2.) (Schirmer) KS13/01.11		